



2010 BFGoodrich Tires for the Playboy Mazda MX-5 Cup Series

For the 2010 season, BFGoodrich Tires will be offering two new products.

Dry Tire:

The dry tire will continue to be the P225/45ZR17 BFGoodrich g-Force R1, however the 2010 tire will be an evolution of the 2009 tire featuring a modified belt material and a slightly tweaked tread compound. Testing on a MX-5 Cup car has shown that the grip level is a little higher and the response is a little quicker while maintaining the same balance as the 2009 tire. The tire remains non-directional. Tires for preseason testing may be ordered through Jackson Motorsports Group. Please note that they will be the only supplier for the 2010 version of the tire at this time.

Wet Tire:

The wet tire has been significantly modified for the 2010 season. While visually the tire resembles the 2009 tire it is now a 215/45R17 size. The narrower width will make the tire more efficient in deep water. In addition it features a new tread compound that significantly improves wet grip while maintaining excellent hydroplaning resistance. It is a directional tire. Please note that the new wet tire is not a DOT certified tire and is not for highway use. Wet tires will be available for purchase at the first event.

Type	Size	Description	MSPN	Price*
Dry	P225/45ZR17 84W LL	BFGoodrich g-Force R1	49121	\$220
Wet	215/45ZR17	BFGoodrich g-Force T/A	55075	\$295

* price includes on site mounting/balancing service plus trackside engineering support at race events

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Need more information? Check out: <http://www.bfgoodrichtires.com/bfgapp/events/index.jsp>

*Using motorsports as a proving ground for more than 30 years, BFGoodrich Tires is involved in every type of racing, including oval, sports car, drifting, drag, desert, dirt, rally and extreme rock-crawling. BFGoodrich Tires combines technological expertise with vast motorsports experience, delivering a high-performance tire for every type of vehicle.

